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Hidden Corporate Value (Wiley Finance)**

**By Russell L. Parr**

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<http://www.ipresearch.com/about-russell-l-parr/>

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Knowing how to value corporate securities is purchase intangible assets through as the present value of that investment in the

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<https://www.linkedin.com/pub/russell-l-parr/4/360/a>

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[https://en.wikipedia.org/wiki/Economic\\_inequality](https://en.wikipedia.org/wiki/Economic_inequality)

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<http://www.docstoc.com/docs/48359976/Wiley-Guide-to-Fair-Value-Under-IFRS---PDF---PDF>

DEFINITION of 'Intangible Asset' An asset that is not physical in nature. Corporate intellectual property (items such as patents, trademarks, copyrights, business  
<http://www.investopedia.com/terms/i/intangibleasset.asp>

In Investing in Intangible Assets Finding and Profiting from Hidden Corporate Value, New York: John Wiley & Sons, Inc. Journal of Corporate Finance, 7:

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