

**Investing In Intangible Assets: Finding And Profiting From
Hidden Corporate Value (Wiley Finance)**

By Russell L. Parr

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DEFINITION of 'Intangible Asset' An asset that is not physical in nature. Corporate intellectual property (items such as patents, trademarks, copyrights, business

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Book information and reviews for ISBN:9780471530381, Investing In Intangible Assets: Finding And Profiting From Hidden Corporate Value (Wiley Finance) by Russell L. Parr.
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