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Small Business (101 Of Small Business)**

**By Holly Berkley**

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author of The Social Media Advantage: An Essential handbook for Small Business, this year "the social Web will have Exploring how social marketing techniques

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<http://www.about.com/>

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<http://www.harpercollins.com/>

Holly Berkley is an author, educator, speaker and professional Internet Marketing Consultant focused on helping all size businesses increase online sales

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House Small Business Committee; ^ a b 2012 Medicare & You handbook, ^ Rosenblatt, Roger A.; Andrilla, C. Holly A.; Curtin, Thomas; Hart,

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Holly Homer: Holly Essential Social Marketing Practices and is the author of the bestselling book Social Media Myths BUSTED: The Small Business Guide To

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