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By Andrew King; Karim R. Lakhani

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Open Innovation is a Samsung initiative to identify and grow the technologies and infrastructure of the future. To put the principles of Open Innovation into <http://www.samsung.com/global/business/semiconductor/aboutus/business/open-innovation/overview>

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http://en.wikipedia.org/wiki/Open_innovation

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<http://sloanreview.mit.edu/issue/2013-fall/>

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<https://www.scribd.com/doc/112245414/Crowdsourcing-High-impact-Strategies-What-You-Need-to-Know-Definitions-Adoptions-Impact-Benefits-Maturity-Vendors>

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